

## American Recovery & Reinvestment 2009 Asheville, North Carolina Community Portfolio

### Community Project Proposal Guidelines

This form is intended for use for proposing a community project that meets the intent and guidelines set forth in the American Recovery & Reinvestment Act of 2009. Complete text of the act is available at [http://www.rules.house.gov/111/LegText/111\\_hr1\\_text.pdf](http://www.rules.house.gov/111/LegText/111_hr1_text.pdf). Information must be limited to the two pages included in this form.

Proposals may be submitted by:

- E-mail to [economicrecovery@ashevillenc.gov](mailto:economicrecovery@ashevillenc.gov);
- Fax to (828) 259-5499, or;
- Mail to P.O. Box 7148, Asheville, NC 28802, ATTN: Economic Recovery

If you require any assistance in preparing a project proposal or have questions about the process, please e-mail [economicrecovery@ashevillenc.gov](mailto:economicrecovery@ashevillenc.gov).

In the interest of government transparency and public participation, all submitted information will be made available to the community. Please do not submit information considered to be confidential or proprietary. Submitted proposals will be posted at [www.ashevillenc.gov/economicrecovery](http://www.ashevillenc.gov/economicrecovery) for public review.

#### Contact Information

##### Proposing Agency or Organization

Organization Name:

City of Asheville Sustainability Office

Project Name:

Municipal Lighting Retrofit

##### Contact Details

Physical Address:

Public Works Building  
161 South Charlotte St.  
Asheville, NC 28801

Phone:

828.271.6141

Project Manager:

Maggie Ullman

Phone:

Same as above

Title:

City Energy Coordinator

E-mail Address:

mullman@ashevillenc.gov

# American Recovery & Reinvestment 2009

## Asheville, North Carolina Community Portfolio

### Project Information

#### 1. Project Description

Please include a brief project description.

The project seeks funds for materials, equipment, labor and project management to retrofit lighting in all 64 municipal facilities to include: T8 commercial light bulbs and fixtures, LED exit signs, lighting motion sensors, and compact fluorescent light bulbs.

#### 2. Project Purpose

Please describe the project's public purpose and benefit.

Lighting systems typically provide the quickest return on investment when upgrading to energy efficient models. The retrofitted systems will enhance building energy efficiency significantly to provide long term energy cost savings for the City of Asheville. Reducing a portion of the city's \$5.1 M annual energy bill will provide the opportunity to reallocate those funds to essential services and support efforts to maintain existing levels of staffing. This project supports the following City Council Goals:

- Support diversified job growth and small business development
- Achieve short term and long term energy goals and reduce city carbon emissions by 2% per year.
- Ensure financial accountability by matching resources with strategic initiatives and creating meaningful performance measures.

#### 3. Project Cost

Include the total project cost

\$2,200,000

#### 4. Job Creation

Estimated number of jobs created by project.

15-20 local government; 15-25 in supply industries

#### 5. Project Schedule

Include start and finish dates for the project.

Start: March 1, 2009  
Finish: July, 2010

#### 5a. Project Schedule

Can the project be contracted and commenced within 120 days? Please indicate yes or no.

Yes

#### 6. Goal Alignment

Briefly describe how the project will achieve the goals of the American Recovery & Reinvestment Act.

1. To preserve and create jobs and promote economic recovery.
3. To provide investments needed to increase efficiency and spurring technological advances in science and health.
4. To invest in transportation, environmental protection, and other infrastructure that will provide long-term economic benefits.
5. To stabilize State and local government budgets, in order to minimize and avoid reductions in essential services and counterproductive state and local tax increases.